

A Light-hearted Lesson in Pre-Finishing

# WHY CHOOSE COLORIFIC?

Your home will love us

## LOOK MA' COLORIFIC DID IT

**Yes we know you could probably do it too**

We get it. Doing your own pre-finishing or getting it done by an on-site painter is tempting because it's often cheaper. But sadly, it often ends up looking that way too. At the end of the day we like to ask - do you want your products to be finished by someone who is capable, or do you want someone who finishes THOUSANDS of doors and windows a year to do it for you?

## JUST LIKE THAT BASE

**It's all about that prep**

Just like building a house, finishing a door or window requires a good foundation. In order to get the best possible finish we put many hours into detailed prep work such as sanding all by hand, filling nicks, fixing any damage and removing all the hardware. This ensures your products are finished on all sides\*, angles and with immaculate precision.

\*ask us about our 6 side finish

## SPRAY AWAY

**Known to reduce ugly finishes**

If you're after the "hand-painted-brush stroke-I-did-it-myself" look then getting an on-site painter or doing it yourself is totally for you. But if you're after an industrial grade, manufacturer, glass-like finish that's going to last like a fairy tale ending, then there's no question that getting your products professionally sprayed with a [insert fancy gun name here] from a more than qualified company, is the right choice.

## QUALITY OVER PRICE

**Choosing Mr. Retail isn't always right.**

A lot of paint and stains that are available for retail purchase, while still good are often cheaper because they are not made for industrial wear and tear. Yet time and time again it's proven that quality will always trump price. We only use industrial grade products because we know that they are specifically formulated to last a heck of a lot longer and requires the least amount of maintenance in the years to come.

## SHOP IT LIKE ITS HOT

**Better safe than sorry**

While it might feel like you're saving a few bucks by choosing an on-site finisher it can easily end up costing more. Often on-site finishing is completed when the house is still being built which is why products, like your doors will often be moved around several times (usually by people who are burly and strong and \*ahem\* not delicate) before they are installed. This usually causes damage and often requires touch ups or even a complete refinishing. Not to mention all the other stuff (dust, dirt, moisture and heat) that can and will effect your finish when it's done in a controlled environment (like a shop). What's our point? Your cheaper choice just became not so cheap.



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# What Our Trusted Customers Say

**"Colorific does amazing work. You will not find a better quality finish on any wood product."**

Debbie Payne

**"Excellent paint shop to deal with, reasonable prices, good service, and amazing quality! Highly recommend them!"**

Randy Pooni

**"This is the second time I have used Colorific for a house full of Marvin wood framed windows and doors. The result is stunning. Each time I had debated doing the staining myself (!) and am so pleased I decided to leave it to the pros."**

Martin Abegg

**"Absolutely a Pro team at Colorific Customs! We had this crew create custom stain for our Alder interior door package. Wanted greys and these guys nailed it! Right from the word go this crew was excellent! A must call for a unique and quality job! Great job Colorific!! Thank you very much!"**

Leah Ward



**"As a past installer and now a sales rep for West Coast Windows and I have used Colorific on numerous occasions to finish the interior of our pinnacle wood windows for our showroom, our home show display and windows for clients homes. Their attention to detail and their professionalism always results in a excellent end result! Thanks and keep up the good work."**

Nicholas Barnes

**"I had decided to professionally paint/stain my 40 year old dining room furniture and bedroom suite; rather than replacing them. Colorific was recommended to me. I am so grateful I took the leap of faith and let this professional, experienced team renew my furniture. It is so beautiful; old fashion quality work. I can't say enough about Lorne, Sterling and the entire team. Easy and a pleasure to work with-open door policy. I say don't buy new just RENEW with Colorific."**

Filippa Marturano

**"We had an amazing experience with Lorne at Colorific. He was so professional and went above and beyond to help us through the process of staining our new amazing front door. Lorne and his team were awesome and we are so happy with our front door. We get lots of compliments. We tell everyone about Colorific as they have the best quality service and finished product. I recommend them highly and give them a 10!"**

Gay Mortimor



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